

CEO Announcement



The Board of Directors of the Bereavement Authority of Ontario is pleased to announce the appointment of **Justin A. Brown** as the permanent Chief Executive Officer and Registrar, effective December 9, 2025.

Mr. Brown brings extensive experience in regulatory affairs, consumer protection, and the governance of Delegated Administrative Authorities (DAAs). He advised the Ontario Government on the creation and oversight of several DAAs during a period of significant modernization in Ontario's regulatory landscape. Notably, his work helped shape the statutes and

governance models that continue to guide many of Ontario's DAAs today.

Mr. Brown has also held senior roles in the not-for-profit and health sectors, leading organizations through complex policy and operational priorities, most recently as the CEO of the Ontario Association of Optometrists. His long-standing involvement with public-interest organizations reflects a deep commitment to service and to strengthening systems that support Ontario communities.

Mr. Brown succeeds Interim Chief Executive Officer and Registrar Jay Blair, who returns to his role as General Counsel. The Board extends its sincere appreciation to Mr. Blair for his steady leadership since July 2025 and for guiding the organization through this transition with professionalism and care. The Board also thanks him for his continued service to the BAO.

The BAO looks forward to continuing its mandate to protect and inform the public and to strengthen confidence in bereavement services across Ontario under Mr. Brown's leadership.

Sincerely,

The Board of Directors
Bereavement Authority of Ontario